

# Rental Photo Checklist

Here is a simple checklist, designed to help you create awesome photos to showcase your rental in the best light (literally)! These tips are taken from [“4 Quick Tips: Rental Ads That Sell”](#)

## **Cleaning:**

- Dust all exposed surfaces
- Vacuum/Sweep all floors
- Wash windows

## **De-Cluttering:**

- Family photos away
- Refrigerator magnets removed
- Countertops cleared
- Bulletin boards/Kid's Posters/Toys Stowed

## **Lighting:**

- Sun is out
- Open all blinds/curtains
- Turn on all Lights/Lamps

## **Editing:**

- Brighten all photos
- Resize (if necessary)
- Crop (if necessary)
- Add text to showcase features